



Planet Word

# Board of Directors

Planet Word is privileged to have the support of talented and experienced board members from across the country. Their leadership in fields as diverse as museum operations, governance, education, real estate, marketing, journalism, literacy, and community partnerships ensures that Planet Word has the guidance and oversight to grow from the kernel of an untested idea to a thriving, world-class institution.



**DON BAER** is a Senior Partner at Brunswick Group.



**JAY GOLDBERG** is an attorney and CPA who concentrates in tax, estate planning, and probate.



**HYESOOK CHUNG** is the President of The Baltimore City Foundation.



**MARY LOU GORNO** is Managing Director of Ingenuity International.



**MICHAEL CORNFELD** is President of Heritage Investors Management Corporation.



**KEN GREER** is the Chief Marketing Officer of Augeo, a global leader in enterprise engagement and loyalty platforms.



**ANN DOERR** (Emerita) primarily works in the area of climate change.



**PUJA KAUL** is a community leader focused on philanthropy, education, and social justice.



**SUSAN ENGEL** is a professor of developmental psychology and education at Williams College.



**SARA MARK LESK** is a museum educator, passionate about making museums joyful, engaging, and relevant places for learning and discovery for everyone.



**SAMIA FAROUKI** is the Founder and CEO of Hii- Finance, Corp., a global investment company.



**LINDSAY MARTIN** is a Non-Profit Leader & Management Consultant.



**ANN B. FRIEDMAN** is the Founder and CEO of Planet Word.



**CARON GARCIA MARTINEZ** is Director of the Center for Business Communications at American University's Kogod School of Business.



**THOMAS L. FRIEDMAN** is the foreign affairs columnist for The New York Times.



**PATRICK MCGINNIS** is Managing Partner for Dirigo Advisors, LLC.



**CRAIG MUNDIE** is President of Mundie & Associates.



**JONATHAN PLUTZIK** is the chairman and principal owner of The Betsy — South Beach.



**DEBORAH RATNER SALZBERG** is a Partner at RMS Investment Group.



**STEFANIE SANFORD** serves as Chief of Global Policy & External Relations for the College Board and President of the College Board Foundation.



**JOSEPH SASSOON** is a professor in the School of Foreign Service at Georgetown University.



**DOV SEIDMAN** has led a career focused on how companies and their people can operate in both principled and profitable ways.



**MARSHA L. SEMMEL** is an independent consultant working with cultural and educational organizations.



**DOUG SIEGLER** is an estate attorney at the Washington, D.C., offices of Venable, LLP.



**TINA SMALL** serves on the Executive Committee of the National Symphony Orchestra Board of Directors.



**ANNA DEAVERE SMITH** is an actress, playwright, teacher, and author.



**RALPH SMITH** is the managing director of the Campaign for Grade Level Reading.



**RICK SOSKIN** is Executive Chairman of Engineered Network Systems, LLC and President and CEO of R&A Investments LLC.



**SREE SREENIVASAN** is the Marshall R. Loeb Visiting Professor of Digital Innovation at Stony Brook University School of Journalism.



**JERRY TARDE** is the Editor-in-Chief of Golf Digest and Global Head of Strategy and Content for Discovery Golf.



**FREDERICK TERRELL** is the former Executive Vice Chairman of Investment Banking and Capital Markets at Credit Suisse.



**LYNN THOMAN** is a professor at Columbia University School of International and Public Affairs.



**NATALIE WINSTON** is the Executive Producer for Bookings and Specials at NPR.

Full bios are available at [planetwordmuseum.org](http://planetwordmuseum.org)

**Planet Word**  
Museum of Language Arts

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