

Corporate Membership

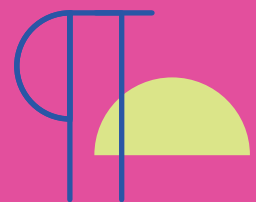
Planet Word • Museum of Language Arts
SPRING 2023



PLANET
WORD



Located in the heart of downtown Washington, D.C., Planet Word is where language comes to life. This free, one-of-a-kind museum invites visitors of all ages to celebrate words, language, and reading. Through its state-of-the-art interactive exhibits, its exclusive events with writers, poets and linguists, and its nationally sought-after education programs, Planet Word brings the language arts alive for thousands of visitors and students each year.





Planet Word is the bold and imaginative manifestation of a simple truth: Words matter. Philanthropist and educator Ann Friedman envisioned a museum to inspire a love of language, and spearheaded a transformational restoration of the historic Franklin School, which today stands as a cornerstone of the revitalized Franklin Park neighborhood. The museum opened its doors in 2020.

Joyful, innovative, immersive, and voice-activated, Planet Word has re-imagined what a 21st-century museum can be—the experience of a lifetime.

BECOME A CORPORATE MEMBER TODAY!

Corporate Members play an essential role in Planet Word's success, making possible one-of-a-kind exhibits, mission-driven programs, and free admission. In recognition, Corporate Members enjoy exclusive benefits and align themselves with Planet Word's timely message that words matter.

Planet Word is uniquely situated at a crossroads of cultures and influence, affording Corporate Members exposure to an exceptionally engaged audience of local, national, and international visitors, and access to a network of supporters that includes prominent educators, writers, authors, and thought leaders. Companies of all sizes and sectors find value in their Planet Word membership.

We invite you to engage with the museum and its wide circle of leaders, its diverse audiences, and the broader cultural community that it reaches in Washington, D.C., and beyond.

ALL PLANET WORD CORPORATE MEMBERS ENJOY:

- **Exclusive** branding and promotion opportunities
- **Special access** to museum programs and events (*must RSVP*)
- **Priority access** to volunteer opportunities and community engagement
- Inclusion in annual report
- Recognition in select museum communications



Planet Word is a private, 501(c)3 nonprofit organization. All corporate memberships and contributions are at least partially tax-deductible, to the full extent of the law.

Benefits of Corporate Membership

\$50,000

- **Free admission** for corporate-led group visits up to 150, including [Themed-Experience Guides](#), such as Black Voices and Stories and Talking Tech
- **Exclusive after hours access** to the galleries for team building or client engagement
- **Logo placement and digital signage** in the Welcome Lobby
- **Up to 16 tickets** for employees or guests to attend select museum [programs and events](#)
- **Discount on two facility uses** to host private events for employees or clients (*additional fees apply for external vendors, catering, etc.*)
- **16 group sleuthing experiences at [Lexicon Lane](#)**, the museum's word-sleuthing adventure, designed for groups of up to four people each
- **1 daytime private use of Lexicon Lane** for team-building or employee family event
- **Founder's tour of the Franklin School Building**, Planet Word's home and a National Historic Landmark, featuring remarks from CEO and Founder Ann Friedman
- **Notable co-branded recognition** of your commitment

\$25,000

- **Free admission** for corporate-led group visits up to 150, including [Themed-Experience Guides](#), such as Black Voices and Stories
- **Exclusive after hours access** to the galleries for team building or client engagement
- **Up to 10 tickets** for employees or guests to attend select museum [programs and events](#)
- **Discount on one facility use** to host private events for employees or clients (*additional fees apply for external vendors, catering, etc.*)
- **10 group sleuthing experiences at [Lexicon Lane](#)**, the museum's word-sleuthing adventure, designed for groups of up to four people each
- **Founder's tour of the Franklin School Building**, Planet Word's home and a National Historic Landmark, featuring remarks from CEO and Founder Ann Friedman
- **Notable co-branded recognition** of your commitment





The first inaugural gala, "Fall for Words" in 2022

\$10,000

- **Free admission** for corporate-led group visits up to 100, including [Themed-Experience Guides](#), such as Black Voices and Stories
- **Up to 8 tickets** for employees or guests to attend select museum [programs and events](#)
- **5 group sleuthing experiences at [Lexicon Lane](#)**, the museum's word-sleuthing adventure, designed for groups of up to four people each
- **Discount on one weekday facility use** to host private events for employees or clients
- **Special co-branded recognition** of your commitment

\$5,000

- **Free admission** for corporate-led group visits up to 50, including [Themed-Experience Guides](#), such as Black Voices and Stories
- **Up to 4 tickets** for employees or guests to attend a select museum [programs or event](#)
- **5 group sleuthing experiences at [Lexicon Lane](#)**, the museum's word-sleuthing adventure, designed for groups of up to four people each

\$2,500

- **Free admission** for corporate-led group visits up to 25, including [Themed-Experience Guides](#), such as Black Voices and Stories
- OR
- **Up to 4 tickets** for employees or guests to attend a select museum [program or events](#)

Benefits of Corporate Membership

We want to tailor a membership that works especially for you. Corporate members are invited to customize their packages by adding:



Short Story Dispenser

SPECIAL EVENT SPONSORSHIP

Sponsor a single event or series of events, includes:

- exclusive acknowledgement of support
- volunteer opportunities for employees and their families

EXCLUSIVE BRANDING OPPORTUNITIES

Sponsor an installation at the museum, such as:

- **Short Story Dispenser** — Located in the Welcome Lobby, the touch of a button produces a free short story or poem for every guest to take home. Planet Word produces the most stories of any Short Story Dispenser around the globe!
- **Franklin Park Journal** — Part of a uniquely engaging installation in the newly-renovated Franklin Park, Planet Word's waterproof journals provide a point of contemplation and connection for visitors who discover their welcoming pages.

Mission Critical Support of our Education and Impact Initiatives

Support Planet Word's literacy programs:

- **Own Your Story Project —**
Join Planet Word's effort to get books into the hands of young readers, ensuring children in our region receive equal access to age-appropriate, culturally relevant, and inspiring reading materials.
- **Words on the Bus —**
Help us champion equitable field trip access for Title I D.C. Schools by providing buses and books, so that all local students can discover the magic of words, language, and reading at Planet Word.
- **Community Literacy Network —**
Support our growing partnerships with more than 60 organizations that host tutor trainings, book give-aways, and educational programs at Planet Word. Help bring student groups participants to the museum for free.



Benefits at a Glance

BENEFIT	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500
MUSEUM EXPERIENCES					
Free admission for corporate-led group visits	150	150	100	50	25
Priority access to volunteer opportunities	•	•	•	•	•
Discount in Present Perfect, Planet Word's gift shop	•	•	•	•	•
Tickets to museum programs and events	15	10	8	4	4
Case experiences at Lexicon Lane	16	10	5	4	
Founder's tour with Ann Friedman	•	•			
After hours access to the galleries	•	•			
ACCESS TO THE FRANKLIN SCHOOL, A NATIONAL HISTORIC LANDMARK					
Discount on facility uses	Two events	One event	One weekday event		
Private event at Lexicon Lane	•				
RECOGNITION					
High-visibility recognition on Planet Word's digital signage	•				
Logo placement on Planet Word's website	•	•			
Co-branded press release recognition	•	•			
Special shout-outs on social media	•	•	•		
Name recognition on Planet Word's website	•	•	•	•	•
Acknowledgement in Annual Report	Feature Listing	Corp. Name	Corp. Name	Corp. Name	Corp. Name

Thank you to Planet Word's Past and Present Corporate Partners!



Planet Word
Museum of Language Arts

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