

Planet Word Advisory Board Members

The museum's eminent Advisory Board Members represent experts from many diverse fields linguistics, anthropology, computer science, literature, music, psychology, and more. But what they all share is a true love of words and a curiosity about language. The museum is fortunate to have their enthusiastic support and expertise.

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Co-Founder and Managing Partner of Metaforce and an expert in all disciplines of branding; author of four books including Shift Ahead: How the Best Companies Stay Relevant in a Fast-Changing World

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Professor of Linguistics Emerita, American University; author of Words Onscreen: The Fate of Reading in a Digital World and the upcoming How We Read Now: Effective Strategies for Print, Digital, and Audio

LISA BERNSTEIN

Co-Founder of Wondrus, a womenowned business specializing in connecting the rich content in museum collections with students and teachers nationwide; former strategist for LearnZillion

ADAM BRADLEY

Professor of English, UCLA; director of the Laboratory for Race & Popular Culture (the RAP Lab); author of several books including Book of Rhymes: The Poetics of Hip Hop and The Poetry of Pop

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Principal Research Scientist; social psychological assessments of language and well-being

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Associate Professor of English, University of Maryland; language, writing, and rhetoric, the language of politics, discourse analysis

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Honorary Professor of Linguistics at the University of Bangor, Wales; writer, lecturer, and broadcaster on language and linguistics

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Professor of English and Linguistics and Dean of the College of Literature, Science, and the Arts, University of Michigan

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Professor, Department of Pediatrics and Director, Center for the Study of Learning, Georgetown University; neuroscientist specialized in the brain bases of reading and developmental dyslexia

MICHAEL ERARD

Writer, linguist, author of Babel No More: The Search for the World's Most Extraordinary Language Learners and Um...: Slips, Stumbles, and Verbal Blunders, and What They Mean

DEBORAH FALLOWS

Linguist, writer, Fellow at New America; author of Dreaming in Chinese and Our Towns: a 100,000 Mile Journey into the Heart of America

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Genre-bending singer-songwriter, composer, and multi-instrumentalist; Artistic Advisor to the National Symphony Orchestra; author of A Dream About Lightning Bugs

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Writer, educator, and translator specializing in the role of translation in literary histories and contemporary culture, language access, and translation literacy; Director of the Translation Center and Associate Professor in the Spanish and Portuguese Studies Program at University of Massachusetts Amherst

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Cognitive linguist and instructional designer; second language acquisition, language revitalization, and language learning solutions

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Internet linguist and author of Because Internet: Understanding the New Rules of Language; Resident Linguist at Wired; co-creator of Lingthusiasm, a podcast that's enthusiastic about linguistics

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Lexicographer, founder of the online dictionary Wordnik, author of the "Weird and Wonderful Words" series

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Professor of Linguistics, University of Arizona; children's development of language and literacy

JOHN McWHORTER

Professor of Linguistics, Columbia University; how creole languages form and how language grammars change as the result of sociohistorical phenomena

JOHN MORREALL

President of Humorworks Seminars and author of six books on the nature and value of humor, most recently Laughing All the Way

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Regents Centennial Professor, Department of Psychology, University of Texas at Austin; social psychology of everyday language

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Director, Maryland Language Science Center and Professor of Linguistics, University of Maryland; psychology and neuroscience of language, language diversity

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Johnstone Family Professor, Department of Psychology, Harvard University; research on language, cognition, and social relations

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Arabic linguist, natural language processing, dialectology

JASON REYNOLDS

Award-winning and New York Times bestselling author of many books, including Miles Morales: Spider Man, Long Way Down, and Look Both Ways; on faculty at Lesley University for the Writing for Young People MFA Program

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Director for Education and Skills at the OECD; initiated and oversees the Programme for International Student Assessment (PISA)

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Enigmatologist, New York Times crossword editor, puzzle master for NPR, founder/director of the American Crossword Puzzle Tournament

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Applied Linguist who studies multilingual environments, language contexts, and reading achievement; develops new technologies to increase educational access and efficacy; Assistant Professor of ESOL Education and Technology, Education & Second Language Acquisition at the University of South Florida

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Linguist and lexicographer; language columnist for The Wall Street Journal and contributing editor to The Atlantic; recipient of the Linguistic Society firstever Linguistics Journalism Award

Planet Word

Museum of Language Arts

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