



FOR IMMEDIATE RELEASE

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Ahoy, Wordsmiths! Planet Word Celebrates “Talk Like a Pirate Day” with New Mysteries to Solve at Its Lexicon Lane Puzzle Experience

*Interactive open house launches kid-friendly puzzles to engage young readers through playful
linguistic discovery*

Washington, D.C. — Planet Word, the nation’s only museum of words and language, is setting sail for adventure on [Talk Like a Pirate Day](#) on Saturday, September 19, 2026.

Families and young word-sleuths are invited to chart a course to Lexicon Lane for a free discovery day celebrating the launch of new, novice-level mystery cases, including pirate-themed word puzzles tailored for children eight and up.

Visitors can participate in hands-on wordplay, hunt for clues throughout the museum, and tackle the newly launched kid-friendly puzzles in Lexicon Lane, a storybook village on the museum’s third floor.

EVENT HIGHLIGHTS

- **Treasure Hunt:** Follow wordy clues across the galleries leading straight to the Lexicon Lane village and take home pirate treasures.
- **Mystery Cases:** Test your wits on new cases designed specifically to introduce kids to wordplay and puzzle-solving.

- **Prize Wheel:** Spin for a chance to win a free Lexicon Lane case experience, treats, or special swag.

“Language is an adventure, and pirate lore is packed with rich, colorful vocabulary that makes wordplay exciting for all ages,” said Ann Friedman, CEO and Founder of Planet Word. “Previously, our cases have been designed for families with kids ages 12 and above, but now younger kids can walk the plank to Lexicon Lane adventures, too. We think they’ll have a whale of a time trying to solve *The Case of Purplebeard’s Lost Pirate Treasure!*”

Planet Word is located at 925 13th Street NW in Washington, D.C. Admission is free. To arrange for coverage, contact press@planetwordmuseum.org.

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Planet Word is the only museum in the country dedicated to renewing and inspiring a love of words and language. Located in the historic Franklin School on the corner of 13th and K Streets in downtown D.C., Planet Word opened in 2020 as a new kind of interactive and self-guided museum. Using the museum’s state-of-the-art technology, visitors determine their experience through their own words and choices. Planet Word is a bold and imaginative response to the life-long importance of literacy and to the challenge of growing a love of language. As a private, non-governmental museum, Planet Word is free for visitors and supported primarily by the generosity of donors.